

605:SUPPLY CHAIN & LOGISTICS MANAGEMENT

| Questions | Option A | Option B | Option C | Option D |
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| Supply chain (SC) management involves the coordination of all supply activities of an organization from its suppliers to the delivery of products to its customers. There are various features associated with this area of e-commerce and which refers to what is known as efficient consumer response | Transactions between an organization and its customers and intermediaries | The links between an organization and all partners involved | Creating and satisfying customer demand by optimizing strategies, promotions and product introductions | A and B |
| An organization's supply chain can be viewed from a system's perspective that starts with the acquisition of resources which are then transformed into products or services. Simply, put the sequence is represented: | Inputs - process - outputs | Sourcing - input - process - outputs | Process - inputs - outputs | Inputs - outputs - process |
| Distribution Management System = Physical Distribution + _____ | fund Flow | Cash flow | Marketing Channel | Queuing System |
| State true or false - Distribution Management System is as aid to Marketing | TRUE | FALSE | | |
| _____ encompasses all activities associated with the flow and transformation of goods from the raw material stage, through to the end user, as well as the associated information flows. | Product line | Supply Chain | Marketing Channel | Warehousing |
| Which of the following are not key attributes of supply chain management? | Inventory control | Leveraging Technology | Customer power | Sellers Power |
|includes design and administration of systems to control the flow of materials, WIP and finished inventory to support business unit strategy. | Logistics Management | Materials Management | Bills of Materials | Suppliers Relation Management |
|and physical distribution are the two major operations of logistics. | Supply Chain Management | Materials Management | Logistics Management | Transportation Management |
| Following is the costing belongs to functions logistics integrationj- | Consumer Costing | Employee Costing | Activity Costing | Basic Costing |
| Supply chain and Logistics management is followed by:- | Dell | Mumbai dabbawala | Javed Habib | A and B |

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| The fastest and most costly mode of transport as part of Distribution and logistics management system. | Airways | Water | Road | Railways |
| State true or false - Reduction of inventory is a key objective of logistics management | TRUE | FALSE | | |
| State True or false - Logistics packaging helps in reducing transit damage. | TRUE | FALSE | | |
| The most important criteria for the selection of intermediaries are market _____ | Knowledge | Coverage | A and B | Will power |
| Channel design facilitates the flow of goods from the manufacturer to the _____ | Customers | Wholesalers | Agents | End-user |
| State True Or False - Channel design creates a competitive advantage that separates market winners from market losers. | TRUE | FALSE | | |
| The efficient _____ and administration can offer opportunities to develop sustainable competitive advantage in the long term | strategy | Distribution channel design | A and B | Promotion |
| Distribution and Logistics bridges the gap between Supply and _____ | Demand | Price | Goods | Services |
| _____ is management of movement, inventory control, protection and storage of raw-materials and of processed of finished goods to and from the production line. | Distribution Logistics | Supply Chain | A and B | Logistics |
| State True Or False - Distribution Logistics deals with outbound activities only | TRUE | FALSE | | |